



Press Up Date

Indosat Launched Very Cheap IM3 Voice Call Tariff Rp0.01/sec to All Cellular Customers in Indonesia

Jakarta, February 21, 2008 – PT Indosat Tbk today launched IM3 Rp0.01/sec, which turns IM3 to become not only the cheapest SMS tariff in the market but currently also offer the most competitive voice call tariff to more than 110 million cellular customers nationwide. This program gives more benefits for IM3 customers which currently known as “SMS bangeetss (SMS centric)” and now provides more finest benefits for voice call with “murah bangeetss (very cheap)” tariff.

“The launching of this promotion has made IM3 to be the only product which offers the cheapest SMS tariff and competitive voice call tariff. With this new IM3 promotion, all of those benefits will be available in one product, which is IM3,” said Fadzri Sentosa, Jabotabek & Corporate Sales Director of PT. Indosat.

IM3 tariff Rp0.01/sec applies after placing a voice call over 90 seconds, or 1.5 minutes. Within the first 90 seconds, tariff to all Indosat customers (to Matrix, Mentari, IM3 and StarOne) will be Rp15/sec and to other operators Rp25/sec. For calls to Indosat customers, tariff Rp0.01/sec starts from 91st seconds onwards until the conversations ended while calls to other operators, tariff Rp0.01/sec starts between 91st-180th seconds and will be repeated for every 90 seconds cycle.

“We hope this new IM3 tariff can provide more economical alternate options for customers with no boundaries of time, coverage, inter operator of which this promotion can be used to more than 110 million cellular customers in Indonesia,” added Fadzri Sentosa.

In addition, all other 5 previous IM3 programs will continue to be offered, which are Raja SMS (free 10 SMS for every 10 SMS), Super Voucher 200 SMS (special voucher SMS with tariff Rp40/SMS), Bonus SMS for every reload (bonus up to 150 SMS every reload), SMS 88 (SMS to all operators for only Rp88/SMS in outside Java), and the latest one IM3 Ce eS-an (free SMS one full day to two registered Indosat numbers).

About Indosat

Indosat Tbk is a leading telecommunication and information service provider in Indonesia that provides cellular services (Mentari, Matrix and IM3), fixed telecommunication services or fixed voice (IDD 001, IDD 008 and FlatCall 01016, fixed wireless service StarOne and I-Phone). Indosat also provides Multimedia, Internet & Data Communication Services (MIDI) through its subsidiary company, Indosat Mega Media (IM2) and Lintasarta. Indosat also provides 3.5 G with HSDPA technology. Indosat's shares are listed in the Indonesia Stock Exchange (IDX:ISAT) and its American Depository Shares are listed in the New York Stock Exchange (NYSE:IIT).

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