



PRESS RELEASE

INDOSAT'S SHOCKING MOVE IN EARLY 2008 Mentari Free First Minute and IM3 Ce-es-an (Buddies)

Jakarta, January 21, 2008 – Starting the year of 2008, PT Indosat Tbk (“Indosat”) launched the 2 latest programs which are **Mentari First 1 Minute Free** and **IM3 Ce-es-an (Buddies)**. Mentari offers free first 1 minute for Mentari customers starting January 17, 2008 while IM3 Ce-es-an offers IM3 customers to have unlimited free SMS to 2 registered Indosat customers starting December 15, 2007.

These two new programs are the developments of our previous programs with the intention to offer more benefits to each product to enhance customers’ usage with economic price in communicating either through voice call or SMS,” said Guntur S. Siboro, Marketing Director Indosat.

Mentari free first minute is the continuation of our freetalk program earlier. This program offers Mentari customers to call free for first minute between 5.00 AM to 5.00 PM after reload for at least Rp10,000. Customers in Java can use the free minute to call the members of their Mentari Hebat while customers outside Java can call to all Indosat GSM numbers. After reloading Rp10,000 – Rp20,000, customers will receive the free minute for 7 days while reloading more than Rp25,000 will receive the free minute for 15 days.

We also have launched other program in this early 2008 which is IM3 Ce-es-an (Buddies). This program offers IM3 customers to enjoy free unlimited SMS to two registered Indosat GSM numbers (Matrix, Mentari and IM3) after calling minimal Rp2,000 in the same day.

IM3 Ce-es-an is our breakthrough for IM3 customers which hopefully, can increase value added of IM3 product in the market. “This program especially will be targeted for IM3 customers who mostly are youth segment and use SMS for their communication. Therefore, they will get huge saving by using free unlimited SMS to communicate to the most frequent two Indosat GSM numbers,” added Guntur.

About Indosat

Indosat is a leading telecommunication and information provider that provides: cellular (Mentari, Matrix and IM3), Multimedia, Data communications and Internet (MIDI), and fixed telecommunication services which comprises of IDD (IDD 001, IDD 008 and FlatCall 01016) and fixed wireless services (StarOne). Indosat's shares are listed on the Jakarta and Surabaya Stock Exchange (JSX: ISAT) and its American Depository Shares are listed on the New York Stock Exchange (NYSE:IIT).

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