



## **Indosat launch new tariff for IM3 Customers “Call and SMS Rp 40 Until You Are Satisfied”**

Jakarta, 13 June 2008- PT Indosat Tbk (Indosat) give another surprise for loyal IM3 customers by offering new very cheap tariff of Rp 40 for every call and SMS. Making a call for only Rp 40 to other Indosat customers (IM3, Mentari, Matrix and StarOne) and will be valid from 00.00 – 06.00 while for IM3 customers in Jabodetabek and Banten will be valid from 01.00 – 06.00. This telephone tariff is valid starting Friday June 13 2008, while SMS tariff is only Rp40/SMS to all operators by using Super Voucher 200 SMS.

“This program is our commitment to strengthen IM3 position as cellular service with the cheap tariff for SMS and telephone by providing value added benefits which will give more freedom to IM3 users in making a call as well as sending SMS,” said Guntur S. Siboro, Marketing Director Indosat.

Tariff applied in this Rp40/call program will be Rp8/sec for the first five seconds and the remaining seconds will be Rp0.000000000...1/sec, until the customer is satisfied.

While for conversation between 06.00 – 11.00 among Indosat’s users, the tariffs as follow: for customers in Java area, the tariff is Rp8sec for the first 30 seconds and Rp0.000000000...1/sec starting the 31st seconds until the 4th minutes. Therefore, customers will only have to pay Rp240. While for customers in outside Java, the tariff is Rp8/sec for the first 11 seconds and Rp0.000000000...1/sec starting from the 12th seconds until the 4th minute. Therefore customers only pay Rp88. Both of tariffs will be repeated every 4 minutes.

For customers in Java between 11.00 – 17.00, the tariff will be Rp15/sec for the first 90 seconds and Rp0.000000000...1/sec until the 8th minutes and will be repeated every 8 minutes. While between 17.00 – 00.00 (17:00 – 01:00 for Jabotabek and Banten) the tariff will be Rp15/sec for the first 90 minutes and Rp0.000000000...1/sec until the 4th minute and repeated for every 4 minutes. For customer outside Java, tariff between 11.00 – 00.00 will be Rp15/sec for the first 90 seconds and Rp0.000000000...1/sec until the 8th minute and repeated every 8 minutes.

For calls to other operators, the tariff does not change, Rp25/sec for the first 90 seconds and Rp0.000000000...1/sec for the next 90 seconds, in which this scheme will be repeatedly.

“We hope that this program does not only offer a competitive tariff but also offer competitive benefits for IM3 loyal customers wherever they are,” added Guntur S. Siboro.

### **About Indosat**

Indosat Tbk is a leading telecommunication and information service provider in Indonesia that provides cellular services (Mentari, Matrix and IM3), fixed telecommunication services or fixed voice (IDD 001, IDD 008 and FlatCall 01016, fixed wireless service StarOne and iPhone). Indosat also provides Multimedia, Internet &

Data Communication Services (MIDI) through its subsidiary company, Indosat Mega Media (IM2) and Lintasarta. Indosat also provides 3.5 G with HSDPA technology. Indosat's shares are listed in the Indonesia Stock Exchange (IDX:ISAT) and its American Depository Shares are listed in the New York Stock Exchange (NYSE:IIT).

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